

Globalization



Protesters and police clash in Paris, September 21, 2019 (Agence France-Presse)

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Office Hours: Tuesdays and Thursdays, 1:00 to 2:00, and by appointment

Registration: PSCI 240 (001, 23305)

Class: McKee 424; Tuesdays, Thursdays, 3:30-4:45

Description

Globalization, a buzzword of international relations, has become a source of discontent for many. Yet there is little agreement about what the term means and when it began. Broadly, globalization is the sense that the world is growing smaller, with economic, political, and cultural dimensions. Homogenization, however, does not mean equal mixing from all places and peoples; some have taken to calling globalization the Americanization or Westernization of the world. Furthermore, it has sparked a backlash from citizens across the world, in both underdeveloped and developed zones of the world-economy. This course explores the term's many meanings, its history, and the protests against it.

Readings

Many readings are from books and articles posted on Canvas. Since class discussion is based on assigned reading, it is your responsibility to come to class prepared for a conversation. You will need to have already read the material and bring a physical copy to class. In the case of “optional” books, you may either buy the text or print the chapters from Canvas.

1. Required→ Jürgen Osterhammel and Niels P. Petersson, *Globalization, a short history*, trans. Dona Geyer (Princeton: Princeton University Press, 2005). [GASH]
2. Optional (On Canvas)→ J. Timmons Roberts and Amy Hite, eds., *From Modernization to Globalization: Perspectives on Development and Social Change* (Malden, MA: Blackwell, 2000). [FMG]
3. Optional (On Canvas)→ Stefan Berger and Holger Nehring, eds. *The History of Social Movements in Global Perspective* (London: Palgrave, 2017). [SMGP]

Expectations and Grades

- 1) Participation (12%). You should do the reading before coming to class each day. Be prepared to offer your ideas and questions about the material as well as take an in-class quiz.
- 2) Summary and questions (18%). Twice you will be asked to help lead a discussion on that day’s topic. One day, you will orally summarize the reading for your classmates, and hand in a one to two-page written summary. When you present, please speak extemporaneously or from notes. Do not read your summary. On a separate occasion, you will ask three to five critical questions to spark a class discussion, and hand in your questions in writing.
- 3) In-class essay exams (70%). Twice this semester, you will sit for in-class essay exams. Please see study guides for specific instructions.

Three Notes: Attendance, Conduct, and Disability Resources

(1) You are expected to be in class for each session. Poor attendance will negatively affect your grade. (2) While in class, students are expected to treat one another with respect and hold themselves to high academic standards. Students caught cheating or plagiarizing will likely fail the course and may face disciplinary action. Furthermore, students who distract themselves or others with phones and laptops may expect to be asked to leave the class, find their grades reduced, or both. Grade penalties for poor attendance and use of electronic devices shall be assessed at the discretion of the instructor, in a non-formulaic manner. It is not the obligation of the instructor to inform the student of such a penalty. (3) Students who believe they might benefit from the Disability Resource Center should contact its office at the start of the semester (970-351-2289; www.unco.edu/disability-resource-center). Please feel free, of course, to contact the instructor with any questions or concerns.

PART I
History of Globalization

Tuesday, January 14th: Course Introduction

Thursday, January 16th: Passionate Views About Globalization

Peter Martin, “The moral case for globalization,” *Le Monde Diplomatique* (May 1997).
Nicole M. Aschoff, “Globalization Isn’t the Problem—Capitalism Is,” *Jacobin* (January 12, 2020).

Tuesday, January 21st: Evolution of Societies

Peter Turchin and Sergey Gavrilets, “Evolution of Complex Hierarchical Societies,”
Social Evolution & History 8, no. 2 (2009): 167-198.

Thursday, January 23rd: Defining and Debating Globalization

GASH, Ch. 1: “Circumnavigating a Term” (pp. 1-11)

Tuesday, January 28th: What? When? Where?

GASH, Ch. 2: “The Dimensions of Globalization” (pp. 13-30)

Thursday, January 30th: Until 1750

GASH, Ch. 3: “The Development and Establishment of Worldwide Connections Until
1750” (pp. 31-56)

Tuesday, February 4th: Age of Empire

GASH, Ch. 4: “1750-1880: Imperialism, Industrialization, and Free Trade” (pp. 57-80)

Thursday, February 6th: Age of Capital

GASH, Ch. 5: “1880-1945: Global Capitalism and Global Crises” (pp. 81-112)

Tuesday, February 11th: Glorious Years, or, Inglorious Basterds?

GASH, Ch. 6: “1975 to Mid-1970s: Globalization Split in Two,” (pp. 113-139)

Thursday, February 13th: Who Benefits from Globalization? The Elite!

Dara Leyden and Benjamin Selwyn, “Globalisation’s corroding edifice,” *Le Monde Diplomatique* (October 24, 2019).

Tuesday, February 18th: Who Benefits from Globalization? Everyone!

Jagdish Bhagwati, “In Defense of Globalization: It Has a Human Face” (2005)

Mid-term study guide handed out

Thursday, February 20th: Are We Closer to An Understanding?

Mauro F. Guillén, “Is Globalization Civilizing, Destructive or Feeble? A Critique of Five Key Debates in the Social Science Literature.” *Annual Reviews of Sociology* 27 (2001): 235-260.

Tuesday, February 25th: Question Time

Thursday, February 27th: **Mid-term exam**

PART II

“Development,” then “Globalization”: Origins of a Term

Tuesday, March 3rd: Changes in the Way We Think

FMG, Introduction (pp. 1-23)

Thursday, March 5th: Developmentalism

FMG, Ch. 5: W.W. Rostow (1960) (pp. 100-109)

FMG, Ch. 9: Samuel Huntington (1971 and 1968) (pp. 144-156)

*Course withdrawal deadline Monday, March 9th

Tuesday, March 10th: Underdevelopment and Dependency

FMG, Ch. 10: Andre Gunder Frank (1969) (pp. 159-168)

FMG, Ch. 11: Fernando Henrique Cardoso (1972) (pp. 169-178)

Thursday, March 12th: Stages for the World-System, Not the National State

Immanuel Wallerstein, “After Developmentalism and Globalization, What?” *Social Forces* 83, no. 3 (2005): 1263-1278.

Tuesday, March 17th: No Class—Spring Break

Thursday, March 19th: No Class—Spring Break

Tuesday, March 24th: Labor Versus the Rest

FMG, Ch. 19: Dani Rodrik (1997) (pp. 298-305)

Thursday, March 26th: No Class—Prof. Williams is at a conference

PART III

Anti-Globalization Movements

Tuesday, March 31st: What Are Social Movements?

SMGP, Ch. 7: Marcel van der Linden, “European Social Protest, 1000-2000” (pp. 175-209)

Thursday, April 2nd: 1968, the Year that Changed Everything

SMGP, Ch. 18: Gerd-Rainer Horn, “1968: A Social Movement *Sui Generis*” (pp. 515-541).

Tuesday, April 7th: Revolution of 20xx

Serge Halimi, “Protest is the New Normal,” *Le Monde Diplomatique* (January 2020).

Thursday, April 9th: No Class—Prof. Williams is at a conference

Tuesday, April 14th: The Right Strikes Back

SMGP, Ch. 21: Fabian Virchow, “Post-Fascist Right-Wing Social Movements” (pp. 619-646)

Thursday, April 16th: Resisting Economy Globalization

SMGP, Ch. 22: Britta Baumgarten, “The Global Justice Movement: Resistance to Dominant Economic Models of Globalization” (pp. 647-676).

* Schedule withdrawal deadline Friday, April 17th

Tuesday, April 21st: Question Time

Thursday, April 23rd: A Global State?

Christopher Chase-Dunn, “Globalization From Below: Toward a Collectively Rational and Democratic Global Commonwealth,” *Social Evolution & History* (2003): 195-237.

Tuesday, April 28th: Debates, Settled! (Settled?)

GASH, Ch. 7: “Conclusion” (pp. 141-152)

Final exam study guide handed out

Thursday, April 30th: Course Wrap-up

Friday, May 8th at 1:30pm: Final Exam